



Sponsorwise

REDEFINING SPORTS MARKETING

Sponsor Sport - Save Money - **SPONSORWISE**



WHO WE ARE

We are an international sports marketing agency helping companies achieve brand exposure through LED advertising at live, televised sports.

- ✓ Virtual LED advertising technology
- ✓ AI-powered marketplace
- ✓ Precise industry knowledge

We create a **smarter alternative** to 'traditional' sponsorship.

THE RESULT

Sponsorship becomes **up to 90% cheaper.**

Total **flexibility**: change clubs, countries, competitions anytime.

Not locked into single-team deals.

WHO THIS IS PERFECT FOR

- A centralised marketing team needing multi-market exposure.
- Companies seeking a broad **male, 25–45 audience.**
- Sports marketing on a tight budget.
- Companies looking for **shorter term campaigns tied with digital.**



THE PROBLEM WITH TRADITIONAL SPORTS AGENCIES

Sponsorwise is a **DISRUPTER.**

3 TYPES OF
AGENCIES

- 1 Rights owners
- 2 Commission-based brokers
- 3 **Sponsorwise** - disruptive arbitrage model

We **bring pricing down**, others inflate it.





“Traditional Sponsorship vs Sponsorwise”

Case Study:

UNIBET

Real Madrid perimeter LED case

Traditional: €1.5m

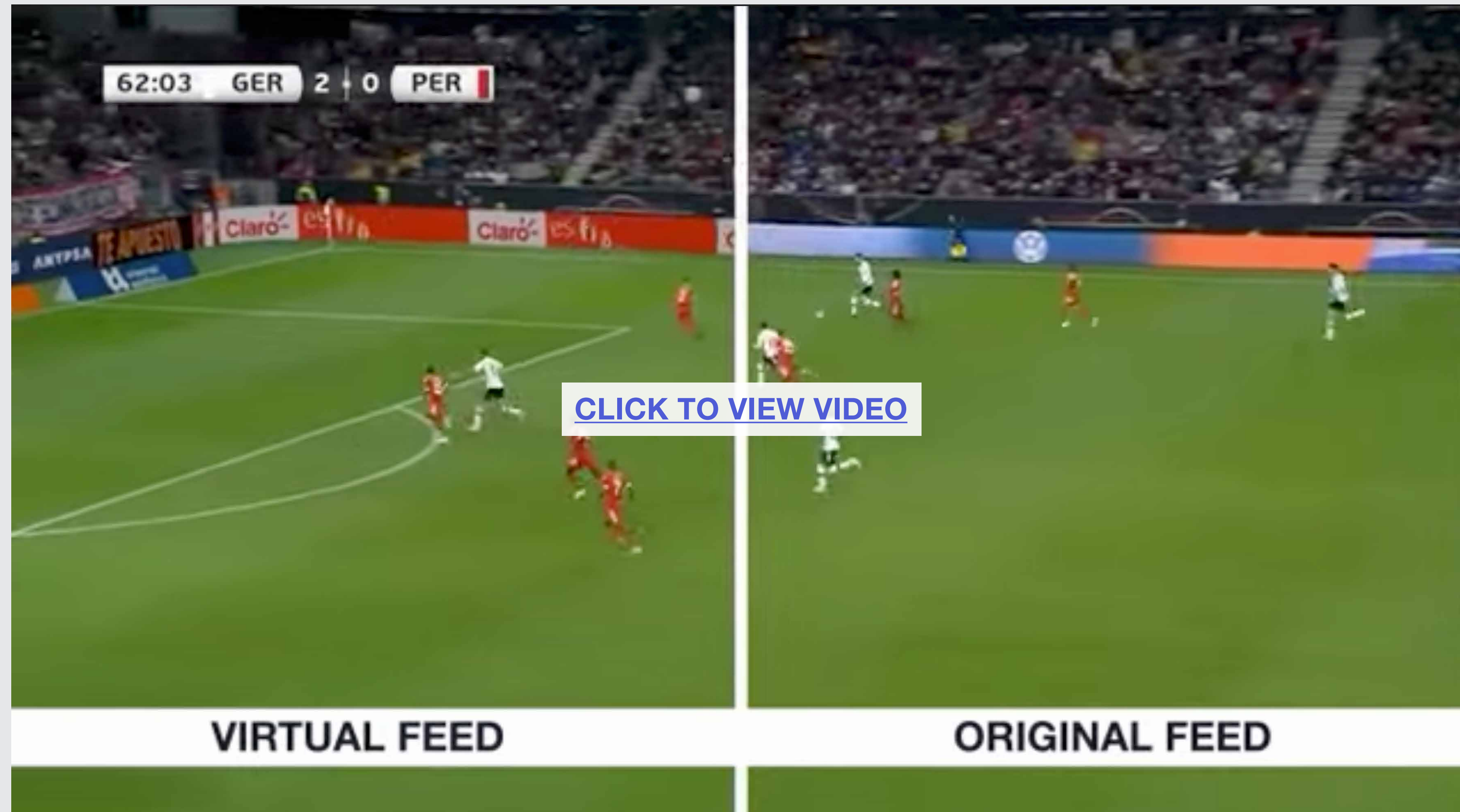
Sponsorwise: €300k → 80% savings

Why: Virtual LED segmentation - **only paying for markets
where they operate**



VIRTUAL LED EXAMPLE

Reduce waste
→ hyper-target
only relevant
markets





LEO JANNATI

COMMERCIAL DIRECTOR

15+ years in international sports marketing, specialising in football and betting/gaming sponsorship across Europe. Works directly with rights holders, clubs, broadcasters and brands - advises where, when and how to advertise for maximum impact.

- ✓ Betting specialists
- ✓ Comprehensive industry knowledge
- ✓ Regulatory expertise
- ✓ Broadcast compliance
- ✓ Competitive & fast
- ✓ Premium inventory access

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